



Case Study: Salamanca, Ingram Homes

When family-run housebuilder, Ingram Homes was looking for a fresh new specification for its Salamanca development near Norwich, Bristan's Artisan Evo Digital showers coupled with the modern Cascade taps and showers range provided the wow factor they were looking for.

Background

Established in 1972, Ingram Homes is a Norfolk-based company which builds high quality new homes in East Anglia. The company is keen to incorporate new technologies and market trends. When it came to the specification of fixtures for the bathrooms and en-suite facilities in its 24-home Salamanca development in Stoke Holy Cross, they asked Simon Rayner at Premier Contract Supplies to make some recommendations.

The Wow Factor

Ingram Homes' Managing Director John Ingram said: "There is no such thing as a 'standard' Ingram Homes bathroom; we like to approach each development with an open mind and look at what products are on the market that will give our homes the wow factor. When we were looking at options for showers, Bristan's Artisan Evo Digital shower just jumped out."

The Artisan Evo Digital shower consists of a wireless digitally controlled thermostatic mixer valve, which can be coupled with either a ceiling mounted rose shower head (like the Ingram Homes specification) or an adjustable riser kit. John continued: "The people we've shown so far think it's unbelievable and it's certainly unlike anything we've ever used before. This may be the way all showers go in the future."

Modern Classic

In addition to the digital showers, Ingram Homes has also used Bristan's Cascade basin taps and recessed showers in their specification for Salamanca. The design of the Cascade collection pairs contemporary design with wellloved, traditional features, include a modern re-imagining of classic crosshead handles.

Quality Products

"We have used various Bristan products over the years and find them to be well-made, quality products and price competitive. Since Brexit, we have been actively looking to support more British companies in our specifications, so this was another reason for us to choose Bristan on this project."

Debbie Phillips from Bristan said: "We are living in an increasingly digital world and the design of our homes are now very reflective of this trend. The Artisan Evo Digital shower is a real revolution in showering, and we are thrilled to see housebuilders like Ingram Homes embracing this technology."

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